

New Hampshire Public Television Annual Report 2002-2003



From left: NHPTV CEO and General Manager Peter A. Frid; UNH President Ann Weaver Hart; FY '04 Chair of the NHPTV Board of Governors William Sturtevant; FY '03 Chair J. Michael Hickey. Photo: UNH Photo Services

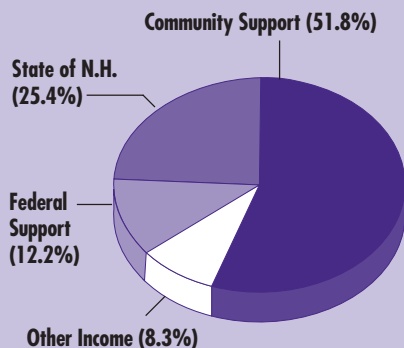


OUTLOOK



NHPTV's award-winning local productions include **Wildlife Journal** (Thursdays @ 9 p.m.); **Granite State Challenge** (Mondays @ 7:30 p.m.); and **NH Outlook** (weeknights @ 10 p.m.).

FY '03 Support and Revenue*



JULY 1, 2002 – JUNE 30, 2003

Community Support		
Membership	\$2,671,532	29.4%
Major Gifts	253,823	2.8
Auctions	588,226	6.5
Corps./Founds./Grants	1,126,852	12.4
Magazine Advertising	39,089	0.4
Events/Endowments	24,987	0.3
	<u>\$4,704,509</u>	<u>51.8%</u>
Other Income		
Facilities Rentals	\$754,778	8.3
Knowledge Network and Miscellaneous	200,544	2.2
	<u>\$955,322</u>	<u>10.5%</u>
State of N.H.	\$2,306,576	25.4%
Federal Support	\$1,111,260	12.2%
Total Support/Revenue	\$9,077,667	100%

* Unaudited

IN FISCAL YEAR 2003, New Hampshire Public Television programs and services continued to make a difference in the lives of people in Northern New England.

We celebrated two anniversaries: the **NHPTV Spring Auction** heralded its 30th year as a community event and revenue source, and **Granite State Challenge** marked its 20th anniversary season as a statewide high school quiz competition.

It was another award-winning year for NHPTV programs: **NH Outlook** took top honors at the Associated Press Broadcasters Awards and American Cancer Society's New England 2003 Sword of Hope Awards. The station won national Telly Awards for Excellence for **NH Outlook**, **Wildlife Journal** and **ZOOM Into Action** programs, as well as an nh.com top Web site award for nhptv.org.

NH Outlook provided state election coverage with NH Votes 2002, including candidate forums and debates. **Wildlife Journal**, our co-production with New Hampshire Fish and Game Department, prepared for its second season. These local productions, along with **UNH Wildcat Hockey**, underscore our commitment to local programming.

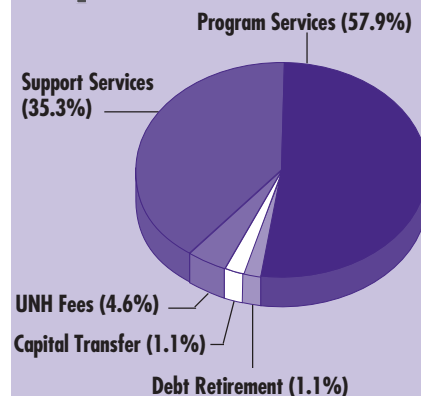
The **NHPTV Knowledge Network** supplied educational content and services for students and professional training opportunities for teachers. NHPTV hosted the National Parent/Student Mock Election, and a Penacook third grader won first place in the National "Reading Rainbow" Young Writers and Illustrators Contest.

Beyond the television screen, NHPTV's **Community Outreach** program partnered with other community organizations on several projects, including Livable Landscapes, a Partnership for A Safe New Hampshire, and the Veterans History Project. Our Web site, nhptv.org, was redesigned in the spring. It is continually adding educational and informational content, and offers streaming media and program archives.

Our **digital broadcasting** service area expanded when Keene's transmitter, WEKW-DT, went live, joining NHPTV's digital channel 57 on the Seacoast and 48 in Littleton on the air for 12 hours of high-definition television a day. Our service also became available on DirecTV Satellite Service and the Dish network, as well as on RCN's basic cable lineup.

Our deepest appreciation goes to NHPTV's valued partners and supporters for keeping NHPTV in mind. Thank you for investing in programs that entertain, educate and enrich life throughout Northern New England's communities.

FY '03 Expenditures*



JULY 1, 2002 – JUNE 30, 2003

Program Services		
Broadcasting	\$3,161,612	33.8%
Knowledge Network	495,289	5.3
Engineering/IT	1,763,453	18.8
	<u>\$5,420,354</u>	<u>57.9%</u>
Support Services		
Development	\$1,777,361	19.0%
Communications	452,848	4.8
Administration	1,076,631	11.5
	<u>\$3,306,840</u>	<u>35.3%</u>
UNH Fees	\$429,055	4.6%
Capital Transfer	\$100,000	1.1%
Debt Retirement	\$103,694	1.1%
Total Expenditures	\$9,359,943	100%
Operating Deficit	(\$282,276)	

* Unaudited